



# WEALTH MANAGEMENT & PRIVATE BANKING

Place your ad in the special/  
Börsen-Zeitung SPEZIAL

**Börsen-Zeitung**

# WEALTH MANAGEMENT & PRIVATE BANKING

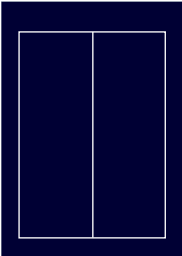
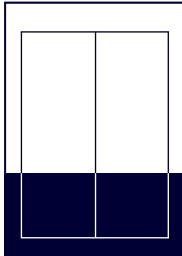
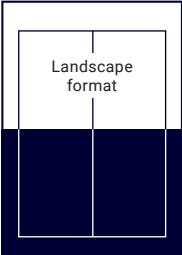
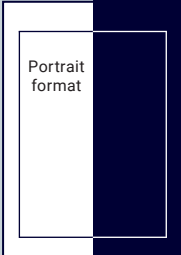
## Your ad in the thematic environment of the special

In Germany, private banking and wealth management clients account for only around 1.8% of all private client households. Nevertheless, the associated market is growing continuously. There is particularly strong growth

potential for customers in the wealth management segment with an annual growth rate of 5 to 7%. The area of financing and property offers even greater earnings potential than the traditional investment business.

## Advertising rates

**Type area:** 175mm w x 244mm d  
**Bleed size advertisement:** 210mm w x 297mm d  
**Cutting allowance:** 4mm around outer edges

	<p><b>1/1 page</b> 210mm w x 297mm d 4c €13,030.00</p> <p><b>2nd or 3rd title page</b> 4c €14,333.00</p> <p><b>4th title page</b> 4c €15,636.00</p>		<p><b>1/3 page</b> 210mm w x 99mm d</p> <p>4c €4,690.00</p>
	<p><b>1/2 page</b> 210mm w x 148mm d (Landscape format) 105mm w x 297mm d (Portrait format)</p> <p>4c €6,790.00</p>		<p><b>Stripe advertisement</b> 65mm w x 297mm d</p> <p>4c €4,475.00</p>

All prices are subject to VAT.

Special advertising formats on request.

### Advertorials

Advertorials are basically possible. They are printed in a different font, framed by a box, and the word "Advertisement" appears next to the content. Their prices and formats are identical to the ones for commercial ads.

## Contact

Advertising department  
Telephone: +49 (0)69 2732-115  
Email: [anzeigen@boersen-zeitung.de](mailto:anzeigen@boersen-zeitung.de)

## Dates

Publication date: 21.09.2024  
Copy deadline: 09.09.2024  
Closing date: 23.08.2024