



Sustainability an den Finanzmärkten

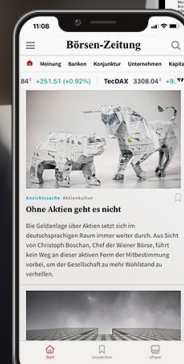


Das Thema Sustainability weist den Finanzmärkten in den nächsten Jahren den Weg. Ganz unproblematisch wird der Umwälzungsprozess aber nicht.

Kai Johannsen

Willkommen zur Serie „Sustainability an den Finanzmärkten“ der Börsen-Zeitung

Sustainability wird das Gesicht der internationalen Finanzmärkte in den kommenden Jahren von Grund auf verändern. Die Börsen-Zeitung widmet sich diesem Thema in einer Serie von Artikeln. Sie beginnt mit dem Thema „Sustainability an den Finanzmärkten“ – angefangen bei EU-Inspektoren, die Assetmanagern bis hin zur Europäischen Kommission, bis hin zu grünen Börsen und der Reise in Sachen Nachhaltigkeit hingeht. Wie die Märkte von morgen aussehen werden, ist noch unklar.

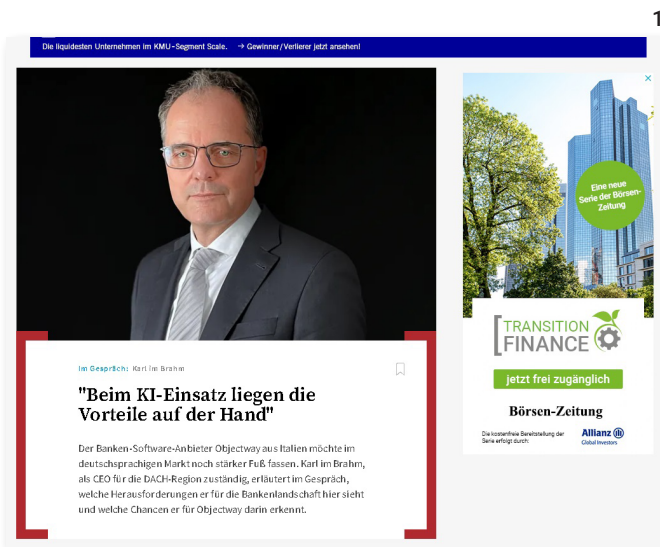


DIGITAL DOSSIERS

Become a sponsor of our
digital dossiers

Börsen-Zeitung

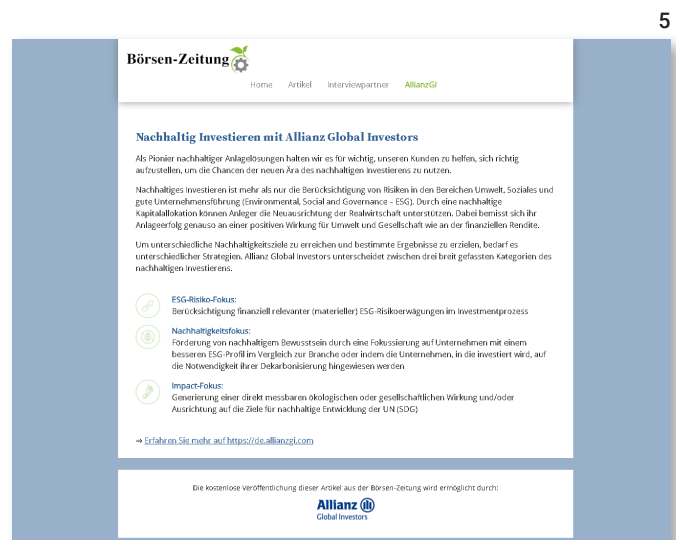
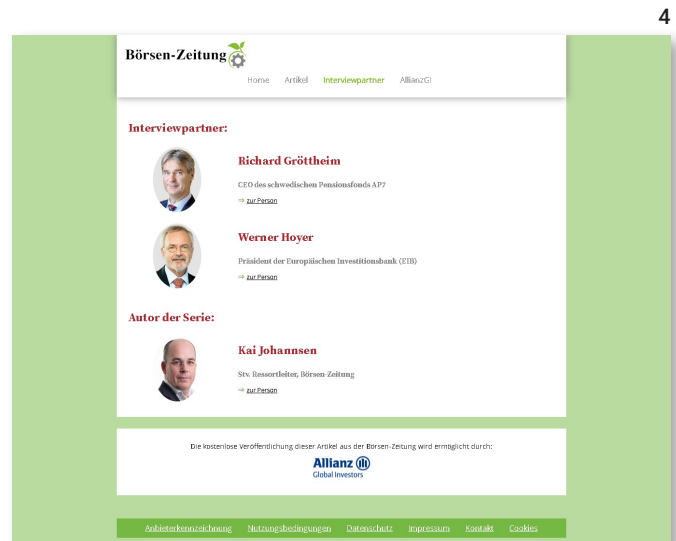
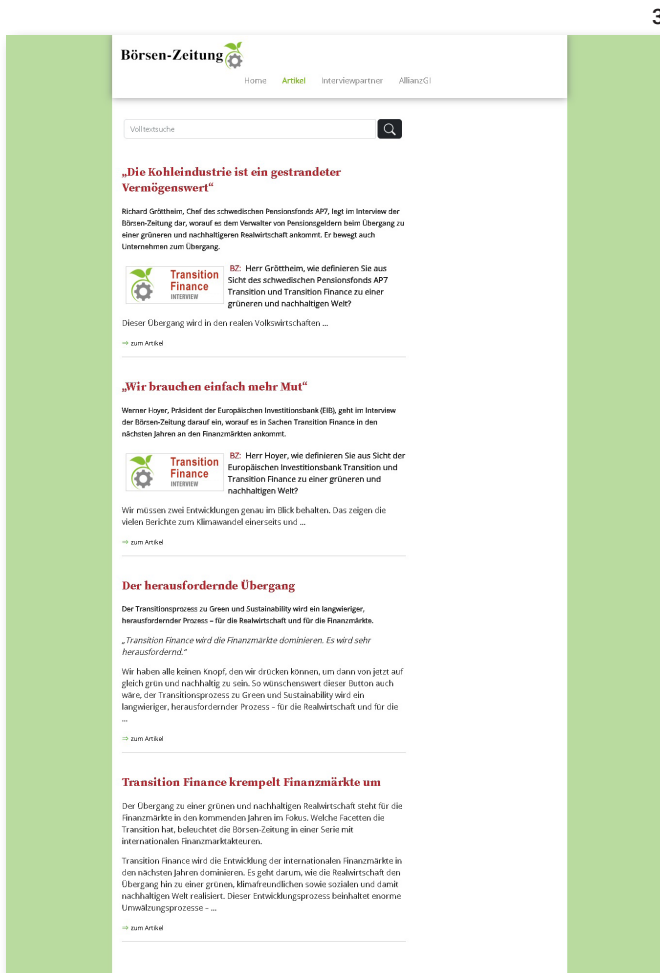
EXAMPLE OF A DIGITAL DOSSIER



Ex. Placement of the announcement banner linked to the digital dossier "Transition Finance" on our website



Ex. Digital dossier "Transition Finance", pictures 2 to 5



Link to the current series "Transition Finance"

<https://transition-finance.boersen-zeitung.de>

OUR SERVICES – YOUR ADVANTAGES

The digital dossier of the Börsen-Zeitung

Every year, we publish a large number of article series in the print edition of the Börsen-Zeitung. These are also available in the closed area of our website. You can accompany our topic dossiers as a sponsor. Through your sponsorship, we make these article series freely availa-

ble to all users on a specially provided website. Sponsoring offers you the opportunity to document the special expertise of your institution in a suitable and editorially sophisticated environment.

OUR SERVICES

- Promotion of the online dossier, visible on the homepage and via various other channels
- Provision of a landing page: A freely accessible, responsive landing page with all articles in the series is placed via our website, but with its own catchy subdomain.
- Your company logo is placed on the pages of the online dossier (including the note that the free provision of the content is possible thanks to your sponsorship).
- Integration of a short profile: Your short profile as a sponsor can be integrated under its own navigation menu on the landing page (including a linkage to your website)
- Duration: The duration of the sponsorship and the provision of the online topic dossier are subject to agreement, but must be at least 2 months..

YOUR ADVANTAGES AS A SPONSOR

- Exclusive sponsoring of high-quality editorial contents of the Börsen-Zeitung
- Various advertising activities for publicizing the online topic dossier
- Image transfer for your product/company
- Own menu item for a short profile of the sponsor in the topic dossier

Price/Quarter

€14,900.00

All prices are subject to VAT.

Become a sponsor of our digital dossiers!

Please do not hesitate to contact us for further information.

Contact

Advertising department
Telephone: +49 (0)69 2732-115
Email: anzeigen@boersen-zeitung.de