



# EDITORIAL CALENDAR 2024

All publication dates  
at a glance

**Börsen-Zeitung**

# EDITORIAL CALENDAR 2024



## Börsen-Zeitung

### Publication frequency

The Börsen-Zeitung is published five times a week from Tuesday to Saturday with different publication frequencies or double issues on public holidays. In total, the Börsen-Zeitung will be published in 2024 with 249 issues including the year-end edition.

### Editorial supplements and focus topics

In the editorial supplements and focus topics, which appear in the newspaper format and type area of the Börsen-Zeitung, current position statements are given on market and industry topics.

The authors of the supplements are usually leading representatives from banks, the international financial

### Format

Depth 478mm, width 315mm

### Type area

286mm w x 440mm d

world and the industry as well as their organisations and associations. In addition, focus topics appear in selected issues of Börsen-Zeitung.

rendite appears as a focus topic in the print edition of the Börsen-Zeitung as well as a digital version on [www.boersen-zeitung.de](http://www.boersen-zeitung.de) and as a newsletter.

# EDITORIAL CALENDAR 2024

## EDITORIAL SUPPLEMENTS

Editorial supplements	Publication date	Closing date	Copy deadline
Megatrend Sustainability	02.03.2024	09.02.2024	21.02.2024
Financial Centre Frankfurt	06.03.2024	14.02.2024	23.02.2024
MIPIM	09.03.2024	16.02.2024	28.02.2024
The economic area of Baden-Württemberg	20.03.2024	28.02.2024	08.03.2024
Corporate Banking	06.04.2024	15.03.2024	27.03.2024
The economic area of North Rhine-Westphalia	10.04.2024	20.03.2024	29.03.2024
Digital Assets: Crypto and more	13.04.2024	22.03.2024	03.04.2024
German Banking Day	23.04.2024	02.04.2024	12.04.2024
Asset Management	27.04.2024	05.04.2024	17.04.2024
German Savings Banks Group	18.05.2024	26.04.2024	08.05.2024
Green Finance	25.05.2024	03.05.2024	15.05.2024
Pfandbrief banks	01.06.2024	10.05.2024	22.05.2024
Volks- und Raiffeisenbanks	05.06.2024	15.05.2024	24.05.2024
Finance & Football	14.06.2024	24.05.2024	04.06.2024
Family business	19.06.2024	29.05.2024	07.06.2024
Investor Relations	29.06.2024	07.06.2024	19.06.2024
Energy & Climate	06.07.2024	14.06.2024	26.06.2024
Financial Centre Luxembourg	10.07.2024	19.06.2024	28.06.2024
ESG – Environment Social Governance	14.09.2024	23.08.2024	04.09.2024
The economic area of Lower Saxony	28.09.2024	06.09.2024	18.09.2024
Real Estate	05.10.2024	13.09.2024	25.09.2024
The economic area of Bavaria	19.10.2024	27.09.2024	09.10.2024
COP29	14.11.2024	24.10.2024	04.11.2024
Investment funds	23.11.2024	01.11.2024	13.11.2024

## FOCUS TOPICS

Focus topics in the daily edition	Publication date	Closing date	Copy deadline
Finance & Culture	24.02.2024	05.02.2024	14.02.2024
ETP - Exchange Traded Products	17.04.2024	27.03.2024	08.04.2024
Megatrend Infrastructure	15.05.2024	24.04.2024	06.05.2024
Education and Training in Finance	08.06.2024	20.05.2024	29.05.2024
Restructuring	13.07.2024	24.06.2024	03.07.2024
Megatrend Healthcare	26.10.2024	07.10.2024	16.10.2024

# EDITORIAL CALENDAR 2024



## Focus topic rendite

The digital transformation of the Börsen-Zeitung continues and in the course of this we have placed rendite on a broader basis. You will find comprehensive coverage of investment topics as a double-page focus in the print edition of Börsen-Zeitung as well as in parallel at [www.boersen-zeitung.de/rendite](http://www.boersen-zeitung.de/rendite) and in the rendite newsletter. The newsletter appears parallel to the regular publication date of the rendite focus pages with at least

10 publication dates per year in the Börsen-Zeitung. We thus offer the perfect topic environment on all channels for the targeted placement of your product and image advertising. This main topic can be covered with an advertisement up to the format of a Junior Page. Please refer to our rendite packages PREMIUM and STANDARD (digital & print).

rendite Vertical (Focus topic)	Publication date	Closing date	Copy deadline
rendite February	06.02.2024	16.01.2024	26.01.2024
rendite March	05.03.2024	13.02.2024	23.02.2024
rendite April	09.04.2024	19.03.2024	29.03.2024
rendite May	07.05.2024	16.04.2024	26.04.2024
rendite June	04.06.2024	14.05.2024	24.05.2024
rendite July	02.07.2024	11.06.2024	21.06.2024
rendite September	03.09.2024	13.08.2024	23.08.2024
rendite October	01.10.2024	10.09.2024	20.09.2024
rendite November	05.11.2024	15.10.2024	25.10.2024
rendite December	03.12.2024	12.11.2024	22.11.2024

# SPECIALS

## Publication frequency

Börsen-Zeitung special supplements in magazine format appear under the title Börsen-Zeitung SPEZIAL and are published on selected topics and events.

## Format

Depth 297mm, width 210mm

## Type area

175mm w x 244mm d



Specials/Börsen-Zeitung SPEZIAL	Publication date	Closing date	Copy deadline
Megatrend Digitalisation	16.03.2024	16.02.2024	04.03.2024
Alternative Investments	20.04.2024	22.03.2024	08.04.2024
Financial Centre Munich	04.05.2024	05.04.2024	22.04.2024
Pension Funds & Foundations	11.05.2024	12.04.2024	29.04.2024
Financial Centre Hamburg	22.06.2024	24.05.2024	10.06.2024
SME Financing	07.09.2024	09.08.2024	26.08.2024
Institutional Investment	12.09.2024	15.08.2024	30.08.2024
Private Debt Conference	19.09.2024	22.08.2024	06.09.2024
Wealth Management & Private Banking	21.09.2024	23.08.2024	09.09.2024
Impact Investing	11.10.2024	13.09.2024	30.09.2024
Financial Centre Düsseldorf	30.10.2024	02.10.2024	18.10.2024
Financial Centre Stuttgart	02.11.2024	04.10.2024	21.10.2024
Alternative Investments	06.11.2024	09.10.2024	25.10.2024
Corporate Law Firms	07.12.2024	08.11.2024	25.11.2024

As per April 3, 2024/Subject to change

# YEAR-END EDITION

## Publication frequency

The big year-end edition of Börsen-Zeitung (issue no. 249) is a proven and traditional advertising medium that creates new contacts for you far beyond the publication date. Use this issue for your product or image advertising and address shareholders, investors and multipliers such as securities advisors and asset managers in a targeted manner. Please note that a separate price list applies to this issue.

## Format

Depth 478mm, width 315mm

## Type area

286mm w x 440mm d

Publication date	Closing date	Copy deadline
31.12.2024	03.12.2024	17.12.2024

A separate price list exists for this issue.



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# Börsen-Zeitung

# EDITORIAL CALENDAR 1ST QUARTER

## January 2024

Calendar week	Issue no.	Publication date	Title of the supplement
1	1	Wed 03.01.	
	2	Thu 04.01.	
	3	Fri 05.01.	
	4	Sat 06.01.	

2	5	Tue 09.01.	
	6	Wed 10.01.	
	7	Thu 11.01.	
	8	Fri 12.01.	
	9	Sat 13.01.	

3	10	Tue 16.01.	
	11	Wed 17.01.	
	12	Thu 18.01.	
	13	Fri 19.01.	
	14	Sat 20.01.	

4	15	Tue 23.01.	
	16	Wed 24.01.	
	17	Thu 25.01.	
	18	Fri 26.01.	
	19	Sat 27.01.	

5	20	Tue 30.01.	
	21	Wed 31.01.	

## February 2024

Calendar week	Issue no.	Publication date	Title of the supplement
5	22	Thu 01.02.	
	23	Fri 02.02.	
	24	Sat 03.02.	

6	25	Tue 06.02.	rendite February
	26	Wed 07.02.	
	27	Thu 08.02.	
	28	Fri 09.02.	
	29	Sat 10.02.	

7	30	Tue 13.02.	
	31	Wed 14.02.	
	32	Thu 15.02.	
	33	Fri 16.02.	
	34	Sat 17.02.	

8	35	Tue 20.02.	
	36	Wed 21.02.	
	37	Thu 22.02.	
	38	Fri 23.02.	
	39	Sat 24.02.	Finance & Culture

9	40	Tue 27.02.	
	41	Wed 28.02.	
	42	Thu 29.02.	

## March 2024

Calendar week	Issue no.	Publication date	Title of the supplement
9	43	Fri 01.03.	
	44	Sat 02.03.	Megatrend Sustainability

10	45	Tue 05.03.	rendite March
	46	Wed 06.03.	Financial Centre Frankfurt
	47	Thu 07.03.	
	48	Fri 08.03.	
	49	Sat 09.03.	MIPIM

11	50	Tue 12.03.	
	51	Wed 13.03.	
	52	Thu 14.03.	
	53	Fri 15.03.	
	54	Sat 16.03.	Megatrend Digitalisation

12	55	Tue 19.03.	
	56	Wed 20.03.	The economic area of Baden-Württemberg
	57	Thu 21.03.	
	58	Fri 22.03.	
	59	Sat 23.03.	

13	60	Tue 26.03.	
	61	Wed 27.03.	
	62	Thu 28.03.	
	63	Fri 29.03.	
		Sat 30.03.	

- Editorial supplement
- Focus topic
- Special/Börsen-Zeitung SPEZIAL
- Year-end edition

# EDITORIAL CALENDAR 2ND QUARTER

## April 2024

Calendar week	Issue no.	Publication date	Title of the supplement
14	64	Wed 03.04.	
	65	Thu 04.04.	
	66	Fri 05.04.	
	67	Sat 06.04.	Corporate Banking

15	68	Tue 09.04.	rendite April
	69	Wed 10.04.	The economic area of North Rhine-Westphalia
	70	Thu 11.04.	
	71	Fri 12.04.	
	72	Sat 13.04.	Digital Assets: Crypto and more

16	73	Tue 16.04.	
	74	Wed 17.04.	ETP - Exchange Traded Products
	75	Thu 18.04.	
	76	Fri 19.04.	
	77	Sat 20.04.	Alternative Investments

17	78	Tue 23.04.	German Banking Day
	79	Wed 24.04.	
	80	Thu 25.04.	
	81	Fri 26.04.	
	82	Sat 27.04.	Asset Management

18	83	Tue 30.04.	
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## May 2024

Calendar week	Issue no.	Publication date	Title of the supplement
18	84	Wed 01.05.	
		Thu 02.05.	
	85	Fri 03.05.	
	86	Sat 04.05.	Financial Centre Munich

19	87	Tue 07.05.	rendite May
	88	Wed 08.05.	
		Thu 09.05.	
	89	Fri 10.05.	
	90	Sat 11.05.	Pension Funds & Foundations

20	91	Tue 14.05.	
	92	Wed 15.05.	Megatrend Infrastructure
	93	Thu 16.05.	
	94	Fri 17.05.	
	95	Sat 18.05.	German Savings Banks Group

21	96	Wed 22.05.	
	97	Thu 23.05.	
	98	Fri 24.05.	
	99	Sat 25.05.	Green Finance

22	100	Tue 28.05.	
	101	Wed 29.05.	
		Thu 30.05.	
102	Fri 31.05.		

## June 2024

Calendar week	Issue no.	Publication date	Title of the supplement
22	103	Sat 01.06.	Pfandbrief banks

23	104	Tue 04.06.	rendite June
	105	Wed 05.06.	Volks- und Raiffeisen-banks
	106	Thu 06.06.	
	107	Fri 07.06.	
	108	Sat 08.06.	Education and Training in Finance

24	109	Tue 11.06.	
	110	Wed 12.06.	
	111	Thu 13.06.	
	112	Fri 14.06.	Finance & Football
	113	Sat 15.06.	

25	114	Tue 18.06.	
	115	Wed 19.06.	Family business
	116	Thu 20.06.	
	117	Fri 21.06.	
	118	Sat 22.06.	Financial Centre Hamburg

26	119	Tue 25.06.	
	120	Wed 26.06.	
	121	Thu 27.06.	
	122	Fri 28.06.	
	123	Sat 29.06.	Investor Relations

# EDITORIAL CALENDAR 3RD QUARTER

## July 2024

Calendar week	Issue no.	Publication date	Title of the supplement
27	124	Tue 02.07.	rendite July
	125	Wed 03.07.	
	126	Thu 04.07.	
	127	Fri 05.07.	
	128	Sat 06.07.	Energy & Climate

28	129	Tue 09.07.	
	130	Wed 10.07.	Financial Centre Luxembourg
	131	Thu 11.07.	
	132	Fri 12.07.	
	133	Sat 13.07.	Restructuring

29	134	Tue 16.07.	
	135	Wed 17.07.	
	136	Thu 18.07.	
	137	Fri 19.07.	
	138	Sat 20.07.	

30	139	Tue 23.07.	
	140	Wed 24.07.	
	141	Thu 25.07.	
	142	Fri 26.07.	
	143	Sat 27.07.	

31	144	Tue 30.07.	
	145	Wed 31.07.	

## August 2024

Calendar week	Issue no.	Publication date	Title of the supplement
31	146	Thu 01.08.	
	147	Fri 02.08.	
	148	Sat 03.08.	

32	149	Tue 06.08.	
	150	Wed 07.08.	
	151	Thu 08.08.	
	152	Fri 09.08.	
	153	Sat 10.08.	

33	154	Tue 13.08.	
	155	Wed 14.08.	
	156	Thu 15.08.	
	157	Fri 16.08.	
	158	Sat 17.08.	

34	159	Tue 20.08.	
	160	Wed 21.08.	
	161	Thu 22.08.	
	162	Fri 23.08.	
	163	Sat 24.08.	

35	164	Tue 27.08.	
	165	Wed 28.08.	
	166	Thu 29.08.	
	167	Fri 30.08.	
	168	Sat 31.08.	

## September 2024

Calendar week	Issue no.	Publication date	Title of the supplement
36	169	Tue 03.09.	rendite September
	170	Wed 04.09.	
	171	Thu 05.09.	
	172	Fri 06.09.	
	173	Sat 07.09.	SME Financing

37	174	Tue 10.09.	
	175	Wed 11.09.	
	176	Thu 12.09.	Institutional Investment
	177	Fri 13.09.	
	178	Sat 14.09.	ESG – Environment Social Governance

38	179	Tue 17.09.	
	180	Wed 18.09.	
	181	Thu 19.09.	Private Debt Conference
	182	Fri 20.09.	
	183	Sat 21.09.	Wealth Management & Private Banking

39	184	Tue 24.09.	
	185	Wed 25.09.	
	186	Thu 26.09.	
	187	Fri 27.09.	
	188	Sat 28.09.	The economic area of Lower Saxony



# EDITORIAL CALENDAR 4TH QUARTER

## October 2024

Calendar week	Issue no.	Publication date	Title of the supplement
40	189	Tue 01.10.	rendite October
	190	Wed 02.10.	
	191	Thu 03.10.	
		Fri 04.10.	
192	Sat 05.10.	Real Estate	

41	193	Tue 08.10.	
	194	Wed 09.10.	
	195	Thu 10.10.	
	196	Fri 11.10.	Impact Investing
	197	Sat 12.10.	

42	198	Tue 15.10.	
	199	Wed 16.10.	
	200	Thu 17.10.	
	201	Fri 18.10.	
	202	Sat 19.10.	The economic area of Bavaria

43	203	Tue 22.10.	
	204	Wed 23.10.	
	205	Thu 24.10.	
	206	Fri 25.10.	
	207	Sat 26.10.	Megatrend Healthcare

44	208	Tue 29.10.	
	209	Wed 30.10.	Financial Centre Düsseldorf
	210	Thu 31.10.	

## November 2024

Calendar week	Issue no.	Publication date	Title of the supplement
44	211	Fri 01.11.	
	212	Sat 02.11.	Financial Centre Stuttgart

45	213	Tue 05.11.	rendite November
	214	Wed 06.11.	Alternative Investments
	215	Thu 07.11.	
	216	Fri 08.11.	
	217	Sat 09.11.	

46	218	Tue 12.11.	
	219	Wed 13.11.	
	220	Thu 14.11.	COP29
	221	Fri 15.11.	
	222	Sat 16.11.	

47	223	Tue 19.11.	
	224	Wed 20.11.	
	225	Thu 21.11.	
	226	Fri 22.11.	
	227	Sat 23.11.	Investment funds

48	228	Tue 26.11.	
	229	Wed 27.11.	
	230	Thu 28.11.	
	231	Fri 29.11.	
	232	Sat 30.11.	

## December 2024

Calendar week	Issue no.	Publication date	Title of the supplement
49	233	Tue 03.12.	rendite December
	234	Wed 04.12.	
	235	Thu 05.12.	
	236	Fri 06.12.	
	237	Sat 07.12.	Corporate Law Firms

50	238	Tue 10.12.	
	239	Wed 11.12.	
	240	Thu 12.12.	
	241	Fri 13.12.	
	242	Sat 14.12.	

51	243	Tue 17.12.	
	244	Wed 18.12.	
	245	Thu 19.12.	
	246	Fri 20.12.	
	247	Sat 21.12.	

52	248	Sat 28.12.	
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1	249	Tue 31.12.	Year-end edition
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