



Book until 31.12.2024 and benefit from our "old" prices!



EDITORIAL SUPPLEMENTS/SPECIALS/ FOCUS TOPICS 2025

Your ad in the Börsen-Zeitung

Börsen-Zeitung

# READING WITH PROFIT

Specials and editorial supplements are a traditional component of the Börsen-Zeitung. These supplements provide up-to-date information on market and industry topics.

As a rule, the authors of the supplements are leading representatives from banks, the international financial world and the industry as well as their organizations and associations. In addition, multi-page focus topics appear in selected daily editions of Börsen-Zeitung.

*As per November 8, 2024/Subject to change*



# EDITORIAL SUPPLEMENTS

Editorial supplements	Publication date	Closing date	Copy deadline
Financial Centre Frankfurt	01.03.2025	07.02.2025	19.02.2025
MIPIM	08.03.2025	14.02.2025	26.02.2025
The economic area of Baden-Württemberg	15.03.2025	21.02.2025	05.03.2025
The economic area of North Rhine-Westphalia	22.03.2025	28.02.2025	12.03.2025
Megatrend Sustainability	29.03.2025	07.03.2025	19.03.2025
Digital Assets	05.04.2025	14.03.2025	26.03.2025
Development banks	26.04.2025	04.04.2025	16.04.2025
Green Finance	17.05.2025	25.04.2025	07.05.2025
German Savings Banks Conference (Deutscher Sparkassentag)	21.05.2025	30.04.2025	12.05.2025
Family business	07.06.2025	16.05.2025	28.05.2025
Investor Relations	21.06.2025	30.05.2025	11.06.2025
Pfandbrief banks	25.06.2025	04.06.2025	15.06.2025
Volks- und Raiffeisenbanks	02.07.2025	11.06.2025	20.06.2025
Energy & Climate	05.07.2025	13.06.2025	25.06.2025
The economic area of Lower Saxony	06.09.2025	15.08.2025	27.08.2025
Environment Social Governance	13.09.2025	22.08.2025	03.09.2025
Real Estate	03.10.2025	12.09.2025	24.09.2025
The economic area of Bavaria	22.10.2025	01.10.2025	13.10.2025
COP30	30.10.2025	09.10.2025	20.10.2025
Financial Centre Luxembourg	08.11.2025	17.10.2025	29.10.2025
Investment funds	15.11.2025	24.10.2025	05.11.2025

# SPECIALS

Specials/Börsen-Zeitung SPEZIAL	Publication date	Closing date	Copy deadline
Megatrend Digitalisation	03.05.2025	04.04.2025	17.04.2025
Alternative Investments	06.05.2025	08.04.2025	24.04.2025
Financial Centre Munich	14.05.2025	16.04.2025	05.05.2025
Pension Funds & Foundations	24.05.2025	25.04.2025	12.05.2025
Financial Centre Hamburg	31.05.2025	02.05.2025	19.05.2025
SME Financing	20.09.2025	22.08.2025	08.09.2025
Institutional Investment	27.09.2025	29.08.2025	15.09.2025
Wealth Management & Private Banking	30.09.2025	02.09.2025	18.09.2025
Financial Centre Düsseldorf	10.10.2025	12.09.2025	26.09.2025
Private Markets	18.10.2025	19.09.2025	06.10.2025
Financial Centre Stuttgart	22.11.2025	24.10.2025	10.11.2025
Alternative Investments	29.11.2025	31.10.2025	17.11.2025
Corporate Law Firms	02.12.2025	04.11.2025	20.11.2025

# FOCUS TOPICS

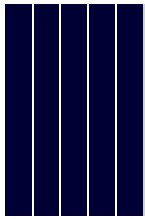
Focus topics in the daily edition	Publication date	Closing date	Copy deadline
Asset Management	02.04.2025	12.03.2025	21.03.2025
25 years of ETF in Germany	11.04.2025	21.03.2025	01.04.2025
Megatrend Infrastructure	14.06.2025	23.05.2025	04.06.2025
Megatrend Healthcare	25.10.2025	02.10.2025	15.10.2025
Restructuring	04.11.2025	14.10.2025	24.10.2025

# YEAR-END EDITION

Year-end edition 2025	Publication date	Closing date	Copy deadline
Year-end edition*	31.12.2025	03.12.2025	17.12.2025

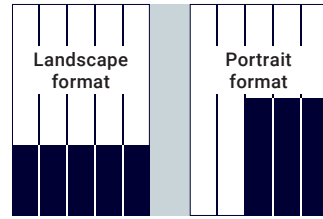
\* A separate price list exists for this issue.

# COMMERCIAL ADS EDITORIAL SUPPLEMENTS AND FOCUS TOPICS



**1/1 page**  
286 mm w x 440 mm d

4c 32.290,00 €

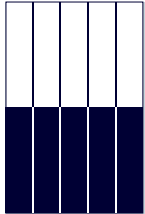


**Landscape format**

**Portrait format**

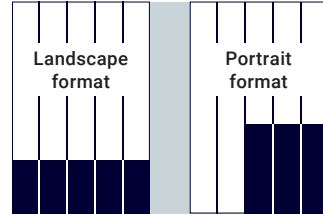
**1/3 page**  
286 mm w x 147 mm d (Landscape format)  
170 mm w x 245 mm d (Portrait format)

4c 12.380,00 €



**1/2 page**  
286 mm w x 220 mm d

4c 16.690,00 €

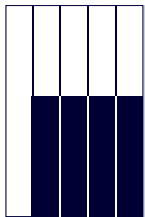


**Landscape format**

**Portrait format**

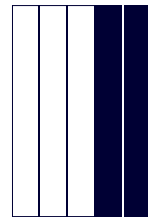
**1/4 page**  
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170 mm w x 185 mm d (Portrait format)

4c 9.690,00 €



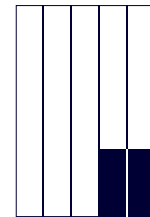
**Junior Page**  
228 mm w x 250 mm d

4c 15.350,00 €



**Strip ad**  
112 mm w x 440 mm d

4c 14.120,00 €



**1/8 page**  
112 mm w x 140 mm d

4c 5.170,00 €

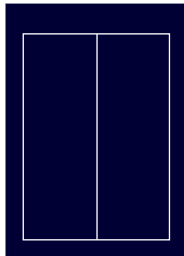
## SPECIALS

Book until  
31.12.2024 and  
benefit from our  
"old" prices!

**Type area:**  
175mm w x 244mm d

**Bleed size advertisement:**  
210mm w x 297mm d

**Cutting allowance:**  
4mm around outer edges

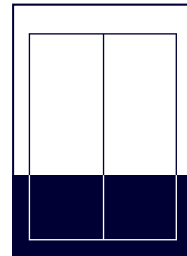


**1/1 page**  
210 mm w x 297 mm d

4c 13.030,00 €

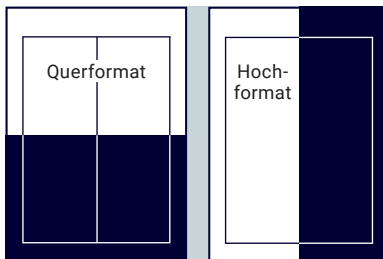
**2nd or 3rd title page**  
4c 14.333,00 €

**4th title page**  
4c 15.636,00 €



**1/3 page**  
210 mm w x 99 mm d

4c 4.690,00 €

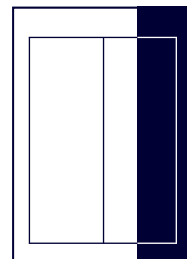


**Querformat**

**Hochformat**

**1/2 page**  
210 mm w x 148 mm d (Landscape format)  
105 mm w x 297 mm d (Portrait format)

4c 6.790,00 €



**Strip ad**  
65 mm w x 297 mm d

4c 4.475,00 €

Tunnel and panorama ads or special advertising formats on request.

All prices are subject to VAT.

### Advertorials

Advertorials are generally possible. These will be marked as advertisements and it is imperative that they clearly deviate from the typeface of the Börsen-Zeitung or the Börsen-Zeitung SPEZIAL and that they are provided with a frame. Prices and formats as for advertorials.