



# RENDITE SEPTEMBER

Place your ads and banners

**Börsen-Zeitung**

# RENDITE SEPTEMBER

## Your advertising in the focus topic (including newsletter)

rendite appears as a focus topic with at least 10 publication dates per year in the print edition of the Börsen-Zeitung as well as a digital version on [www.boersen-zeitung.de](http://www.boersen-zeitung.de) and as a newsletter. This focus topic can be covered by an advertisement up to the size of a Junior Page. Please take a look at our rendite packages PREMIUM and STANDARD.

### Premium

Junior Page PRINT + Billboard + banner newsletter (with header placement)

### Standard

1/4 page PRINT + Medium Rectangle + banner newsletter (with middle or header placement)

### Investing in "sin stocks" such as oil and gas or defence stocks

- What opportunities do these non-ESG-compliant stocks offer investors? Of course, we will also look at the risks of such stocks.

## Dates

### Publication date

03.09.2024

### Copy deadline

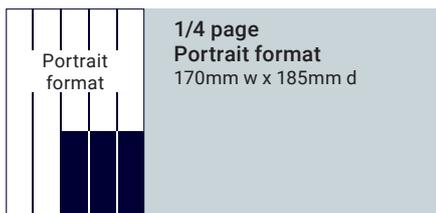
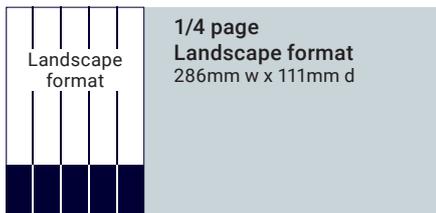
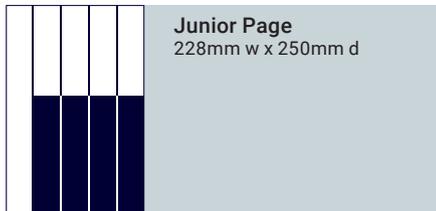
23.08.2024

### Closing date

13.08.2024

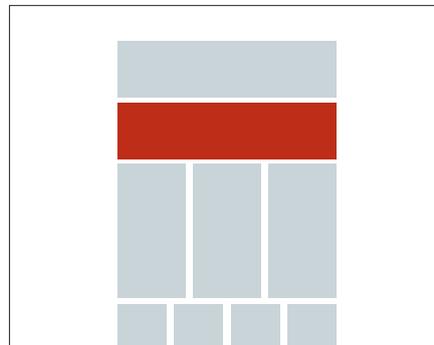
## Ad formats

### Print



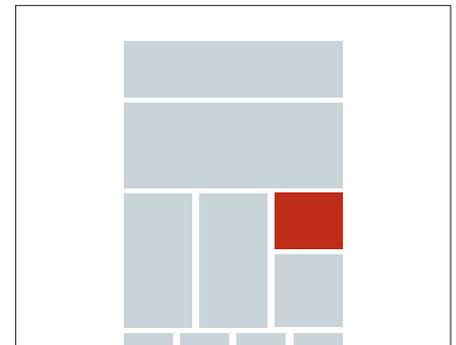
## Banner formats\*

### Digital



Billboard 970 x 250px

\* as fixed or rotation placement



Medium Rectangle 300 x 250px

Banner newsletter: 538 x 185px

## Prices

rendite package	Price
Premium	€15,900.00
Standard	€10,900.00

All prices are subject to VAT.