



NEWSLETTER

Place your advertising
in our newsletters

Börsen-Zeitung

NEWSLETTER EXAMPLES

Our newsletters are an additional service for our readers and for users who have a well-founded interest in qualified financial market information and would like to receive it directly in their mailbox. They help recipients to quickly understand what is happening on the financial and capital markets.



BZ Update is sent out every trading day from Monday to Saturday. Our curated newsletter Closing Bell is sent out in the evening. The rendite newsletter is published parallel to the regular publication date of the print edition of the Börsen-Zeitung, at least 10 times a year. Our ESG PRO newsletter is published fortnightly, always on Thursdays in parallel with the latest podcast episode of „Nachhaltiges Investieren“. Inside Börsenplatz is published in cooperation with finanzen.net with two issues a week on Monday and Friday.



BZ Update

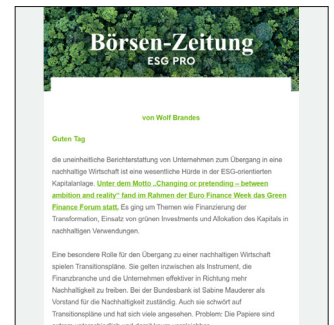
Our BZ Update newsletter is sent out sixteen times a week; in the morning, at midday and in the afternoon. Take advantage of our attractive header and center placement for your advertising message!

Ex. Header placement



ESG PRO

The ESG PRO newsletter provides you with all the highlights on ESG topics, as well as relevant event information.



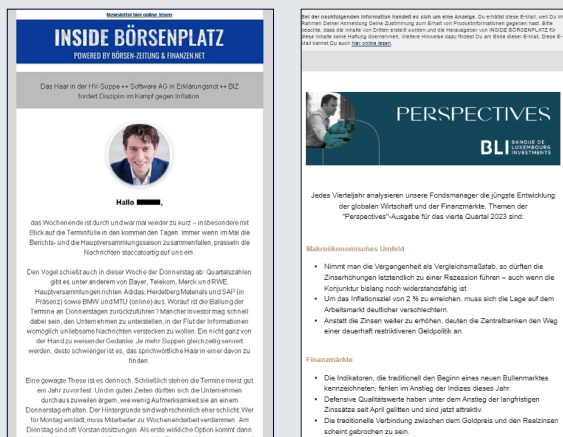
Closing Bell

In this newsletter, our editorial team provides you with the most important topics, the most exciting reading recommendations and an outlook for the coming day.



Inside Börsenplatz

The Inside Börsenplatz newsletter has been published in cooperation with Börsen-Zeitung and finanzen.net since 2022 and offers relevant news and insights for tomorrow's financial decision-makers.

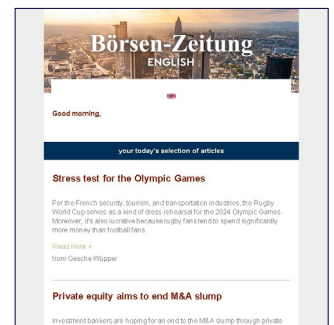


Ex.
Inside Börsenplatz

Ex.
Inside Börsenplatz, STANDALONE

BZ English

Our BZ English newsletter is published five times a week and offers expatriates in the German financial community as well as international readers interested in the German financial market access to our content in English.



rendite

Our rendite newsletter provides in-depth information on new investment trends, strategies and products.

The newsletter can be booked as part of the rendite vertical.



NEWSLETTER PRICES

BZ Update

Publication frequency	16 mailings/Week
Publication dates	Monday to Saturday
Booking frequency	16 mailings/Week
Placement/Price	
Header placement	€3,000.00
Middle placement	€2,400.00

BZ English

Publication frequency	5 mailings/Week
Publication dates	Monday to Friday
Booking frequency	10 mailings / 2 weeks
Placement/Price	
Header placement	€1,500.00
Middle placement	€1,200.00

ESG Pro

Publication frequency	Every 14 days
Publication dates	Thursday
Booking frequency	6 mailings/Quarter
Placement/Price	
Header placement	€1,750.00
Middle placement	€1,300.00

All prices are subject to VAT.

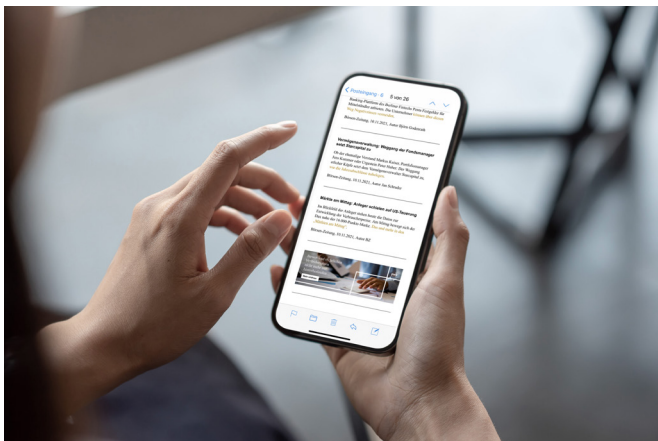
Inside Börsenplatz (in cooperation with finanzen.net)

Publication frequency	2 mailings/Week
Publication dates	Monday to Friday
Booking frequency	4 or 8 issues
Placement/Price	
4 issues	€8,500.00
8 issues	€15,000.00

We also offer a standalone solution for this newsletter.
Offers are available on request.

Closing Bell

Publication frequency	5 mailings/Week
Publication dates	Monday to Friday
Booking frequency	5 mailings/Week
Placement/Price	
Header placement	€1,500.00
Middle placement	€1,200.00



SPECIFICATIONS

Specifications

Header (Banner)	538 x 185px
Middle (Banner or text)	Up to 150 characters or 20 words*

* In Arial font with font size 24pt (reference value).