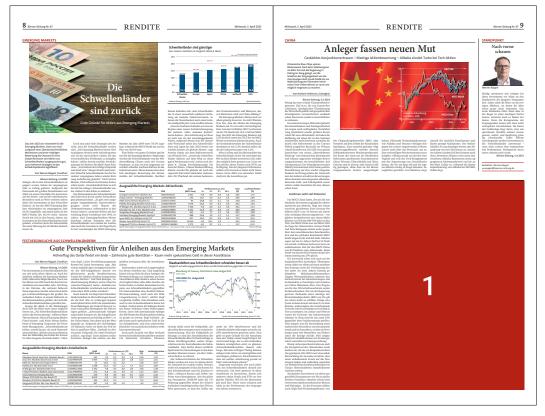


# RENDITE DIGITAL & PRINT

## RENDITE PACKAGE PREMIUM

## Junior page PRINT<sup>1</sup> + Billboard<sup>2</sup> + newsletter banner<sup>3</sup>

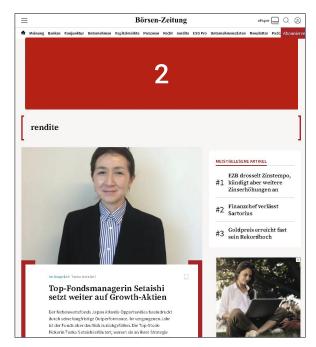
#### **Print**



Junior page 228mm w x 250mm d

Example: Börsen-Zeitung, rendite focus pages, Junior page placement

#### **Digital**



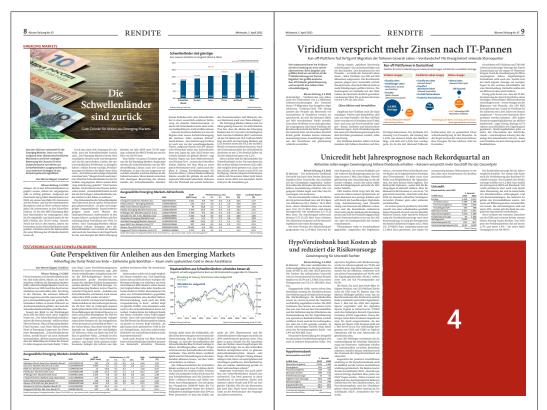
Example: boersen-zeitung.de/rendite, Billboard placement (as fixed or rotation placement)



Example: newsletter banner, header placement

### RENDITE PACKAGE STANDARD

#### **Print**

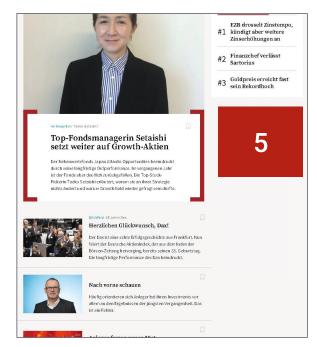


1/4 page PRINT<sup>4</sup> + Medium Rectangle<sup>5</sup> + newsletter banner<sup>6</sup>

**1/4 page** 170mm w x 185mm d

Example: Börsen-Zeitung, rendite focus pages, 1/4 page portrait format placement

#### **Digital**



Example: boersen-zeitung.de/rendite, Medium Rectangle placement (as fixed or rotation placement)



Example: newsletter banner, header placement

### PRICES AND DATES



## rendite digital and monthly focus page

The digital transformation of the Börsen-Zeitung continues and in the course of this we have placed rendite on a broader basis. You will find comprehensive coverage of investment topics as a double-page focus in the print edition of Börsen-Zeitung as well as in parallel at www.boersen-zeitung.de/rendite and in the new rendite newsletter. The newsletter appears parallel to the regular publication date of the rendite focus pages in the Börsen-Zeitung. 10 times a year, we thus offer the perfect thematic environment on all channels for the targeted placement of your product and image advertising.

rendite package		Price
Premium	Junior page, Billboard and newsletter banner (Header placement)	€15,900.00
Standard	1/4 page, Medium Rectangle and newsletter banner (Header placement)	€10,900.00

Example: rendite newsletter, 09.05.2023

#### **Dates**

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Publication date: 06.02.2024 Copy deadline: 26.01.2024 Closing deadline: 16.01.2024

#### March issue

Publication date: 05.03.2024 Copy deadline: 23.02.2024 Closing deadline: 13.02.2024

#### **April issue**

Publication date: 09.04.2024 Copy deadline: 29.03.2024 Closing deadline: 19.03.2024

#### May issue

Publication date: 07.05.2024 Copy deadline: 26.04.2024 Closing deadline: 16.04.2024

#### June issue

Publication date: 04.06.2024 Copy deadline: 24.05.2024 Closing deadline: 14.05.2024

#### July issue

Publication date: 02.07.2024 Copy deadline: 21.06.2024 Closing deadline: 11.06.2024

#### September issue

Publication date: 03.09.2024 Copy deadline: 23.08.2024 Closing deadline: 13.08.2024

#### October issue

Publication date: 01.10.2024 Copy deadline: 20.09.2024 Closing deadline: 10.09.2024

#### **November issue**

Publication date: 05.11.2024 Copy deadline: 25.10.2024 Closing deadline: 15.10.2024

#### **December issue**

Publication date: 03.12.2024 Copy deadline: 22.11.2024 Closing deadline: 12.11.2024 All prices are subject to VAT.

Take advantage of our attractive rendite packages and place your advertising message.

#### Contact

Advertising department Telephone: +49 (0)69 2732-115 anzeigen@boersen-zeitung.de