



# OUR TOPICS FOR 2026

Your ad in the Börsen-Zeitung

Börsen-Zeitung



# READING WITH PROFIT

Editorial supplements and specials ("Börsen-Zeitung SPEZIAL") are a traditional feature of the Börsen-Zeitung. These supplements provide up-to-date assessments of market and industry topics.

The authors of the supplements are usually leading figures and representatives from banks, the international financial world and industry, as well as their organisations and associations. In addition, multi-page feature articles appear in selected daily editions of the Börsen-Zeitung.



## DATES

Product	Title	Publication date	Closing date	Copy deadline
Editorial supplement	Financial Centre Frankfurt	04.03.2026	21.01.2026	23.02.2026
Editorial supplement	MIPIM	06.03.2026	23.01.2026	24.02.2026
Editorial supplement	The economic area of Baden-Württemberg	13.03.2026	30.01.2026	03.03.2026
Editorial supplement	The economic area of North Rhine-Westphalia	20.03.2026	06.02.2026	10.03.2026
Editorial supplement	Green Finance	27.03.2026	13.02.2026	17.03.2026
Editorial supplement	Family business	10.04.2026	27.02.2026	31.03.2026
Börsen-Zeitung SPEZIAL	Megatrend Digitalisation	17.04.2026	06.03.2026	07.04.2026
Editorial supplement	75 years of Bundesverband deutscher Banken	20.04.2026	09.03.2026	10.04.2026
Börsen-Zeitung SPEZIAL	Alternative Investments	24.04.2026	13.03.2026	13.04.2026
Börsen-Zeitung SPEZIAL	Financial Centre Munich	29.04.2026	18.03.2026	17.04.2026
Börsen-Zeitung SPEZIAL	Pension Funds & Foundations	05.05.2026	24.03.2026	23.04.2026
Editorial supplement	German Savings Banks Group	08.05.2026	27.03.2026	28.04.2026
Editorial supplement	Promotional banks (Förderbanken)	13.05.2026	01.04.2026	04.05.2026
Editorial supplement	Megatrend Infrastructure	15.05.2026	07.04.2026	05.05.2026
Focus topic	50 years of SEB in Germany	21.05.2026	09.04.2026	11.05.2026
Börsen-Zeitung SPEZIAL	Financial Centre Hamburg	22.05.2026	10.04.2026	11.05.2026
Focus topic	Megatrend Healthcare	29.05.2026	17.04.2026	19.05.2026
Editorial supplement	Volks- und Raiffeisenbanks	12.06.2026	04.05.2026	02.06.2026
Focus topic	Digital Assets	19.06.2026	08.05.2026	09.06.2026
Editorial supplement	Pfandbrief banks	24.06.2026	13.05.2026	15.06.2026
Editorial supplement	Investor Relations	26.06.2026	15.05.2026	16.06.2026
Focus topic	Restructuring	30.06.2026	19.05.2026	22.06.2026
Editorial supplement	Energy & Climate	03.07.2026	22.05.2026	23.06.2026
Focus topic	Education and Training in Finance	10.07.2026	29.05.2026	30.06.2026
Editorial supplement	The economic area of Lower Saxony	28.08.2026	17.07.2026	18.08.2026

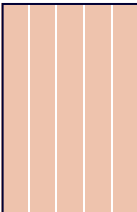
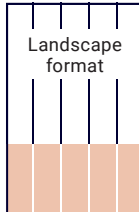
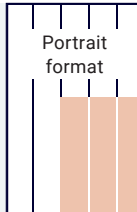
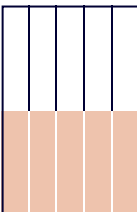
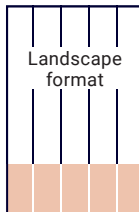
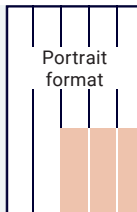
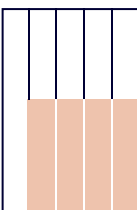
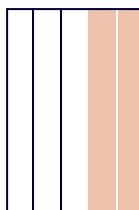
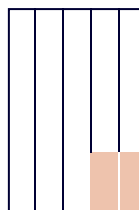
# DATES

Product	Title	Publication date	Closing date	Copy deadline
Börsen-Zeitung SPEZIAL	Financial Centre Düsseldorf	04.09.2026	24.07.2026	24.08.2026
Börsen-Zeitung SPEZIAL	Institutional Investment	11.09.2026	31.07.2026	31.08.2026
Editorial supplement	Environment Social Governance	18.09.2026	07.08.2026	08.09.2026
Börsen-Zeitung SPEZIAL	SME Financing	25.09.2026	14.08.2026	14.09.2026
Börsen-Zeitung SPEZIAL	Financial Centre Stuttgart	29.09.2026	18.08.2026	17.09.2026
Editorial supplement	Real Estate	02.10.2026	21.08.2026	22.09.2026
Editorial supplement	The economic area of Bavaria	09.10.2026	28.08.2026	29.09.2026
Börsen-Zeitung SPEZIAL	Private Markets	20.10.2026	08.09.2026	08.10.2026
Editorial supplement	Investment funds	23.10.2026	11.09.2026	13.10.2026
Focus topic	Active and passive ETFs	27.10.2026	15.09.2026	19.10.2026
Focus topic	FinTech location Berlin	30.10.2026	18.09.2026	20.10.2026
Editorial supplement	Megatrend Sustainability	03.11.2026	22.09.2026	26.10.2026
Editorial supplement	Financial Centre Luxembourg	13.11.2026	02.10.2026	03.11.2026
Börsen-Zeitung SPEZIAL	Wealth Management & Private Banking	20.11.2026	09.10.2026	09.11.2026
Börsen-Zeitung SPEZIAL	Corporate Law Firms	04.12.2026	23.10.2026	23.11.2026
Year-end edition 2026		31.12.2026	19.11.2026	17.12.2026

As per January 22, 2026/Subject to change

## COMMERCIAL ADS PRICES EDITORIAL SUPPLEMENTS AND FOCUS TOPICS

All prices are subject to VAT.

	<p><b>1/1 page</b> 286mm w x 440mm d</p> <p>4c 4c <span>page 3 or 5</span></p> <p>€33,700.00 €35,385.00</p>	 <p>Landscape format</p>  <p>Portrait format</p> <p><b>1/3 page</b> 286mm w x 147mm d (Landscape format) 170mm w x 245mm d (Portrait format)</p> <p>4c</p> <p>€13,050.00</p>
	<p><b>1/2 page</b> 286mm w x 220mm d</p> <p>4c 4c <span>page 3 or 5</span></p> <p>€17,470.00 €19,217.00</p>	 <p>Landscape format</p>  <p>Portrait format</p> <p><b>1/4 page</b> 286mm w x 111mm d (Landscape format) 170mm w x 185mm d (Portrait format)</p> <p>4c</p> <p>€10,200.00</p>
	<p><b>Junior Page</b> 228mm w x 250mm d</p> <p>4c 4c <span>page 3 or 5</span></p> <p>€16,100.00 €18,515.00</p>	 <p><b>Stripe Advertisement</b> 112mm w x 440mm d</p> <p>4c</p> <p>€14,820.00</p>  <p><b>1/8 page</b> 112mm w x 140mm d</p> <p>4c</p> <p>€5,415.00</p>

# COMMERCIAL ADS PRICES

## SPECIALS/BÖRSEN-ZEITUNG SPEZIAL

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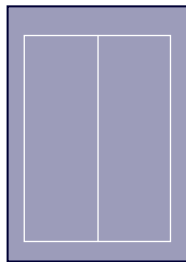
175mm w x 244mm d

### Bleed size advertisement:

210mm w x 297mm d

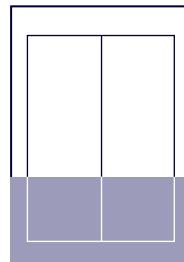
### Cutting allowance:

4mm around outer edges



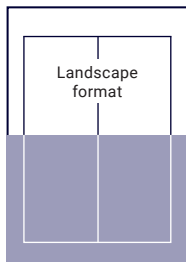
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210mm w x 297mm d  
**4c** €13,590.00

**4th title page**  
**4c** €14,949.00



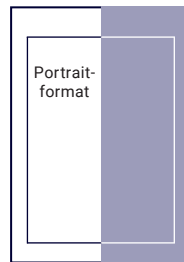
**1/3 page**  
210mm w x 99mm d

**4c** €4,990.00



**1/2 page**  
210mm w x 148mm d  
(Landscape format)

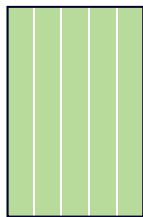
**4c** €7,150.00



**1/2 page**  
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(Portrait format)

**4c** €7,150.00

## YEAR-END EDITION



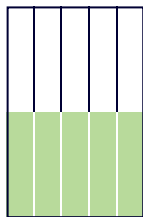
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**4c** €40,750.00  
**4c page 3 or 5** €42,787.50



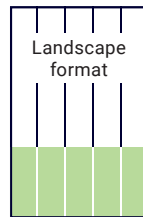
**Stripe advertisement**  
112mm w x 440mm d

**4c** €17,600.00

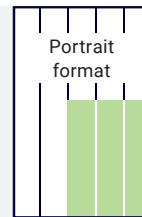


**1/2 page**  
286mm w x 220mm d

**4c** €21,350.00  
**4c page 3 or 5** €23,485.00



Landscape  
format

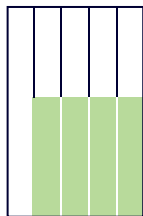


Portrait  
format

**1/3 page**  
286mm w x 147mm d  
(Landscape format)

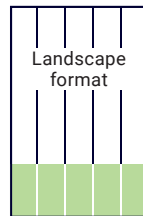
170mm w x 245mm d  
(Portrait format)

**4c** €15,200.00

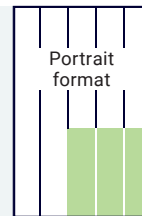


**Junior Page**  
228mm w x 250mm d

**4c** €19,400.00  
**4c page 3 or 5** €22,310.00



Landscape  
format



Portrait  
format

**1/4 page**  
286mm w x 111mm d  
(Landscape format)

170mm w x 185mm d  
(Portrait format)

**4c** €11,620.00

Tunnel and panorama ads or special advertising formats on request.

All prices are subject to VAT.

### Advertorials

Advertorials are generally possible. These will be marked as advertisements and it is imperative that they clearly deviate from the typeface of the Börsen-Zeitung or the Börsen-Zeitung SPEZIAL and that they are provided with a frame. Prices and formats as for commercial ads.