B·Z Börsen-Zeitung

75 years close to decision-makers.

Our topics 2027 – Your ad in the Börsen-Zeitung

Editorial supplements & Börsen-Zeitung SPEZIAL

As per November 4, 2026/Subject to change

READING WITH PROFIT

Editorial supplements and specials (”Börsen-Zeitung SPEZIAL“) are a traditional feature of the Börsen-Zeitung. These supplements provide up-to-date assessments of market and industry topics.

The authors of the supplements are leading figures and representatives from banks, the international financial world and industry, as well as their organisations and associations.



TOPICS & DATES

PRODUCT	TOPIC	PUBLICATION DATE	CLOSING DATE	COPY DEADLINE
Supplement	75 years of Börsen-Zeitung – partner of the Financial Centre Frankfurt	03.03.2027	20.01.2027	19.02.2027
Supplement	MIPIM	15.03.2027	01.02.2027	05.03.2027
Supplement	75 years of Börsen-Zeitung – partner of the Baden-Württemberg Economic Region	19.03.2027	05.02.2027	09.03.2027
Supplement	Green Finance	25.03.2027	11.02.2027	15.03.2027
Supplement	Family business	09.04.2027	26.02.2027	30.03.2027
Supplement	75 years of Börsen-Zeitung – partner of the North Rhine-Westphalia Economic Region	16.04.2027	05.03.2027	06.04.2027
Supplement	German Banking Day	22.04.2027	11.03.2027	12.04.2027
SPEZIAL	Megatrend Digitalisation	23.04.2027	12.03.2027	09.04.2027
SPEZIAL	Alternative Investments	27.04.2027	16.03.2027	15.04.2027
Supplement	75 years of Börsen-Zeitung – partner of the Lower Saxony Economic Region	05.05.2027	24.03.2027	23.04.2027
Supplement	German Savings Banks Group	14.05.2027	02.04.2027	04.05.2027
Supplement	75 years of Börsen-Zeitung – partner of the Financial Centre Hamburg	20.05.2027	08.04.2027	10.05.2027
SPEZIAL	Pension Funds & Foundations	26.05.2027	14.04.2027	14.05.2027
SPEZIAL	Megatrend Infrastructure	04.06.2027	23.04.2027	21.05.2027
Supplement	Co-operative banks (Volks- und Raiffeisenbanken)	11.06.2027	30.04.2027	01.06.2027
Supplement	Digital Assets	18.06.2027	07.05.2027	08.06.2027
Supplement	Pfandbriefbanks	23.06.2027	12.05.2027	11.06.2027
Supplement	Investor Relations	28.06.2027	18.05.2027	18.06.2027
Supplement	Energy & Climate	02.07.2027	21.05.2027	22.06.2027
Supplement	75 years of Börsen-Zeitung- partner of the Bavarian Economic Region	06.07.2027	25.05.2027	25.06.2027
SPEZIAL	Institutional Investment	03.09.2027	23.07.2027	20.08.2027
Supplement	75 years of Börsen-Zeitung – partner of the Financial Centre Berlin	10.09.2027	30.07.2027	31.08.2027
Supplement	Environment Social Governance	17.09.2027	06.08.2027	07.09.2027
SPEZIAL	SME Financing	24.09.2027	13.08.2027	10.09.2027
Supplement	Real Estate	04.10.2027	23.08.2027	24.09.2027
Supplement	Investment funds	08.10.2027	27.08.2027	28.09.2027
Supplement	Development banks (Förderbanken)	15.10.2027	03.09.2027	05.10.2027
Supplement	75 years of Börsen-Zeitung – partner of the Financial Centre Luxembourg	29.10.2027	17.09.2027	19.10.2027
Supplement	Megatrend Sustainability	03.11.2027	22.09.2027	22.10.2027
SPEZIAL	Financial Centre Munich	12.11.2027	01.10.2027	29.10.2027
SPEZIAL	Wealth Management & Private Banking	19.11.2027	08.10.2027	05.11.2027
SPEZIAL	Corporate Law Firms	26.11.2027	15.10.2027	12.11.2027
SPEZIAL	Private Markets	07.12.2027	26.10.2027	25.11.2027
	Year-end edition	31.12.2027	19.11.2027	16.12.2027

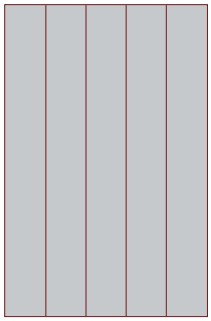
B·Z Börsen-Zeitung

Herausgebergemeinschaft WERTPAPIER-MITTEILUNGEN Keppler, Lehmann GmbH & Co. KG
Börsen-Zeitung – Anzeigendisposition – Sandweg 94 – 60316 Frankfurt – Deutschland
Telephone: +49 (0)69 2732-115 – anzeigen@boersen-zeitung.de

Commercial ads

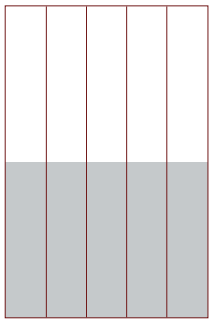
All prices are subject to VAT.

Editorial supplements



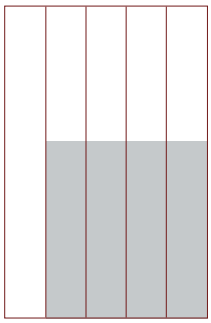
1/1 page
286mm w x 440mm d

4c **€33,700.00**



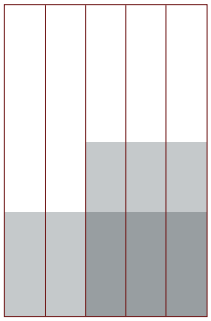
1/2 page
286mm w x 220mm d

4c **€17,470.00**



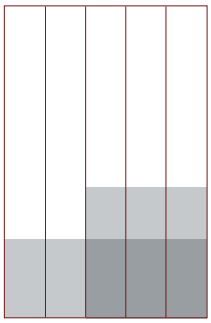
Junior Page
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4c **€16,100.00**



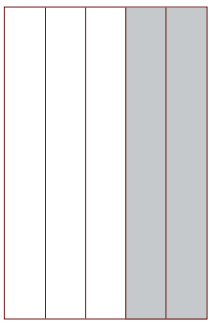
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(Landscape format)
170mm w x 245mm d
(Portrait format)

4c **€13,050.00**



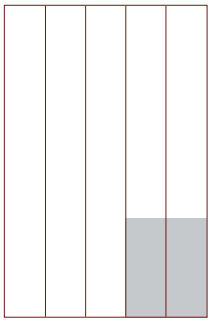
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286mm w x 111mm d
(Landscape format)
170mm w x 185mm d
(Portrait format)

4c **€10,200.00**



Stripe advertisement
112mm w x 440mm d

4c **€14,820.00**



1/8 page
112mm w x 140mm d

4c **€5,415.00**

Tunnel and panorama ads or special advertising formats on request.

Advertorials are generally possible. These will be marked as advertisements and it is imperative that they clearly deviate from the typeface of the Börsen-Zeitung or the Börsen-Zeitung SPEZIAL and that they are provided with a frame. Prices and formats as for commercial ads.

B·Z Börsen-Zeitung

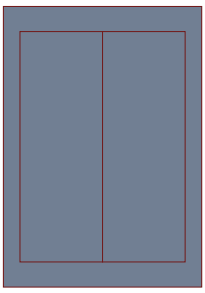
Herausgebergemeinschaft WERTPAPIER-MITTEILUNGEN Keppler, Lehmann GmbH & Co. KG
Börsen-Zeitung – Anzeigendisposition – Sandweg 94 – 60316 Frankfurt – Deutschland
Telephone: +49 (0)69 2732-115 – anzeigen@boersen-zeitung.de

Commercial ads

All prices are subject to VAT.

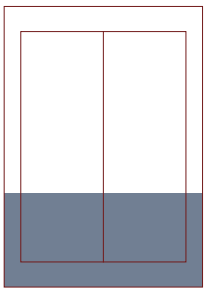
Specials: Börsen-Zeitung SPEZIAL

Type area: 175mm w x 244mm d, bleed size advert: 210mm w x 297mm d, plus 4mm bleed on each side



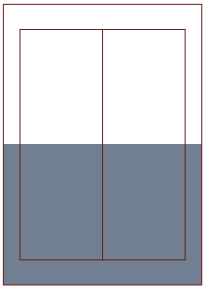
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210mm w x 297mm d

4c **€13,590.00**
4c (4th title page) **€14,949.00**



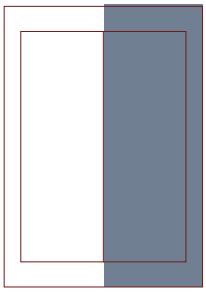
1/3 page
210mm w x 99mm d

4c **€4,990.00**



1/2 page landscape format
210mm w x 148mm d

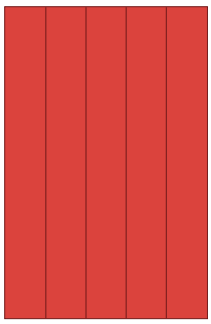
4c **€7,150.00**



1/2 page portrait format
105mm w x 297mm d

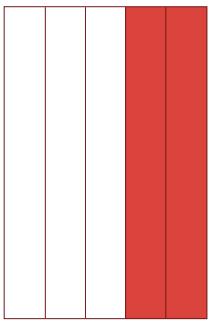
4c **€7,150.00**

Year-end edition



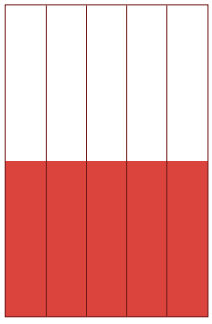
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4c **€40,750.00**
4c (on page 3 or 5) **€42,787.50**



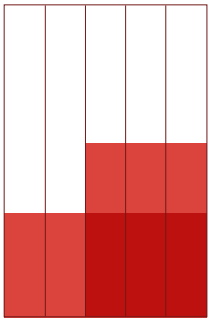
Stripe advertisement
112mm w x 440mm d

4c **€17,600.00**



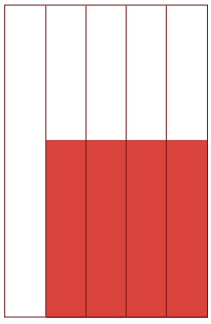
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286mm w x 220mm d

4c **€21,350.00**
4c (on page 3 or 5) **€23,485.00**



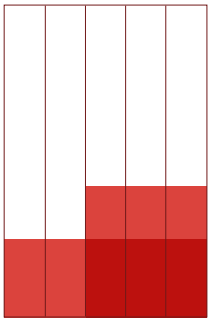
1/3 page
286mm w x 147mm d
(Landscape format)
170mm w x 245mm d
(Portrait format)

4c **€15,200.00**



Junior Page
228mm w x 250mm d

4c **€19,400.00**
4c (on page 3 or 5) **€22,310.00**



1/4 page
286mm w x 111mm d
(Landscape format)
170mm w x 185mm d
(Portrait format)

4c **€11,620.00**

B·Z Börsen-Zeitung

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