



# INSTITUTIONAL INVESTMENT

Place your ad in the special/  
Börsen-Zeitung SPEZIAL

**Börsen-Zeitung**

# INSTITUTIONAL INVESTMENT

## Advertising rates

**Type area:**

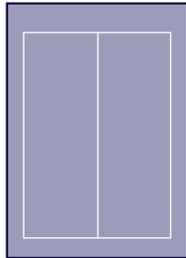
175mm w x 244mm d

**Bleed size advertisement:**

210mm w x 297mm d

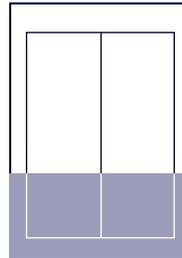
**Cutting allowance:**

4mm around outer edges



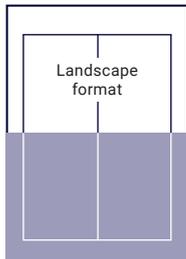
**1/1 page**  
210mm w x 297mm d  
**4c** €13,590.00

**4th title page**  
**4c** €14,949.00



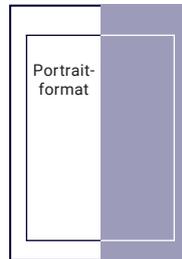
**1/3 page**  
210mm w x 99mm d

**4c** €4,990.00



**1/2 page**  
210mm w x 148mm d  
(Landscape format)

**4c** €7,150.00



**1/2 page**  
105mm w x 297mm d  
(Portrait format)

**4c** €7,150.00

*All prices are subject to VAT.*

### Advertorials

Advertorials are generally possible. These will be marked as advertisements and it is imperative that they clearly deviate from the typeface of the Börsen-Zeitung SPEZIAL and that they are provided with a frame. Prices and formats as for commercial ads.

## Dates

Publication date: 11.09.2026

Copy deadline: 31.08.2026

Closing date: 31.07.2026

## Contact

Advertising Department

Telephone: +49 (0)69 2732-115

Email: [anzeigen@boersen-zeitung.de](mailto:anzeigen@boersen-zeitung.de)