



PENSION FUNDS & FOUNDATIONS

Place your ad in the special/
Börsen-Zeitung SPEZIAL

Börsen-Zeitung

PENSION FUNDS & FOUNDATIONS

Book by
31 December 2025
to get our
'old' prices!

Advertising rates

Type area:

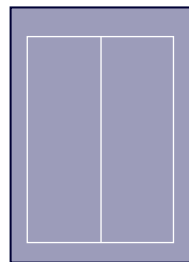
175mm w x 244mm d

Bleed size advertisement:

210mm w x 297mm d

Cutting allowance:

4mm around outer edges



1/1 page

210 mm w x 297 mm d

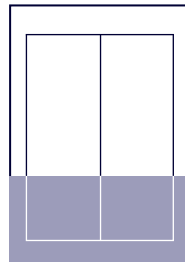
4c 13.300,00 €

2nd or 3rd title page

4c 14.630,00 €

4th title page

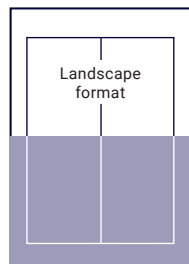
4c 15.960,00 €



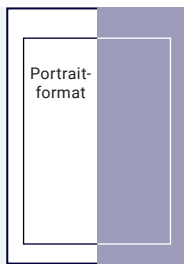
1/3 page

210 mm w x 99 mm d

4c 4.850,00 €



Landscape
format



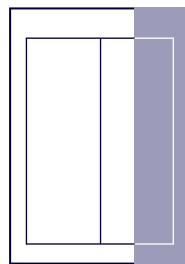
Portrait-
format

1/2 page

210 mm w x 148 mm d
(Landscape format)

105 mm w x 297 mm d
(Portrait format)

4c 6.990,00 €



Strip advertisement

65 mm w x 297 mm d

4c 4.650,00 €

All prices are subject to VAT.

Advertorials

Advertorials are generally possible. These will be marked as advertisements and it is imperative that they clearly deviate from the typeface of the Börsen-Zeitung SPEZIAL and that they are provided with a frame. Prices and formats as for commercial ads.

Dates

Publication date: 05.05.2026

Copy deadline: 23.04.2026

Closing date: 24.03.2026

Contact

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